



## APPLICATION FORM

### 1. Company Details

PLEASE FILL IN CAPITAL LETTERS

Company		For Billing	
Commercial Register No.			
 Page		 Personal	
Contact Person		Mobile	
Exhibition Coordinator		Mobile	
Mailing Address		Country	
Phone		Fax	
Email		Website	

### 2. APPLICATION

We hereby apply to book

Stand No.   m x  m

- ☐ **Shell Scheme:** Includes Wall  sqm X 300 US\$/sqm (Minimum 9 sqm)  
Panels, Sign Board, shelves,  
electricity Outlet
- ☐ **Space Only**  sqm X 260 US\$/sqm (Minimum 12 sqm)
- ☐ **Special Pavilion, Specify:**   sqm x  US\$/sqm

### Sponsorship/Effective Advertising

Specify

### Advertisement in the Official Catalogue

<input type="checkbox"/>	Back Cover	US\$ 1,700
<input type="checkbox"/>	Inside Front Cover	US\$ 1,450
<input type="checkbox"/>	Inside Back Cover	US\$ 1,300
<input type="checkbox"/>	1 Color Page	US\$ 1,000

Sub Total	<input type="text"/>	US\$
16% Tax	<input type="text"/>	US\$
Total	<input type="text"/>	US\$
50% upon signature	<input type="text"/>	US\$

### PAYMENT METHOD: 100% upon signature

All payments have to be made by check or bank transfer to the order of Modern for Conferences & Exhibition Services  
Housing Bank for Trade and Finance, Zahran Branch – Fourth Circle - Amman Swift Code: HBHOJOAXXX  
US\$. Account #: 0001920400201002 IBAN #: JO39 – HBHO – 1210 – 0000 – 0192 – 0400 – 2010 – 02

**By signing the present application, we formally agree to abide by the terms and conditions overleaf**

(This application must be signed by a person duly authorized)

Date	
Name	
Position in Company	

Signature & Company Stamp (Stamp is compulsory)

# TERMS AND REGULATIONS FOR PARTICIPATION

## 1- TERMS OF REFERENCE

In these terms and regulation for participation, the term "Exhibitor"/ Participant" shall include all employees, staff and agents of any company, partnership, firm or individual to whom space has been allocated for purpose of exhibiting

The term "exhibiting "shall mean: HORECA JORDAN 2014

The term "Organizer" shall mean: Modern for Conferences & Exhibitions and Expo Jordan

## 2- APPLICATION FOR PARTICIPATION

- All application for participation shall be made on the prescribed application form, which shall be submitted to the organizer. Rejection of an application shall not give rise to any claim for change
- The contract shall be established when the Exhibitor / Participant submits the application form and pays to the Organizer 50% of the participation fee
- Application form must be completed by all required information .By signing the application , the Exhibitor/Participant is deemed to have agreed on all these terms and regulations unconditionally and formally waives his right to contest same .

## 3- ALLOCATION OF EXHIBITION SPACE

- The Organizer shall allocate the space in accordance with the nature of the exhibitor or in the manner the Organizer deems fit
- Should exceptional circumstance so demand, the Organizer shall reserve the right to change the space allocated to the Exhibitor/Participant at any time prior to the commencement of the build-up of the exhibition. Such changes shall be at the Organizer and the Exhibitor/ Participant shall have no claim for compensation as a result of the changes.

## 4- USE OF EXHIBIT SPACE

- Exhibitors/Participant are bound to exhibit the announced products or services and have to competent personal during the open hours of the exhibition. Every Exhibitor /Participant is entitled to occupy the space allotted to him by 8:00am. Two days prior to the opening of the exhibition. In the event of default for whatever reason, the Organizer has the right to deal with space in any way he thinks best and in this case the exhibition deposit will not be refunded.
- All exhibits must accord with the description of the application form, and be related to the theme of the Exhibition. Direct sales without permission of the Organizer are completely prohibited. If the Exhibitor/Participant violates the above-mentioned rules. The Organizer can remove his exhibits or order the dismantling of his booth
- The Organizer reserves the right to refuse admittance to he Exhibition to any person.
- Exhibitors/Participants are not allowed to sub-let the space allotted to other parties either in whole or in part without the written consent of the Organizer. Modifications including decoration such as painting the floor, ceiling and pillars will not be permitted, and consequent damage to the Exhibition will be compensated by the Exhibitor /Participant.
- Exhibitors/Participant will be totally responsible for the cost restoring to its original condition any part of land structure occupied by them, which has been altered or damaged in way.
- Exhibitors/participant shall be totally responsible for the obtaining of visas as May it be required to enable them, their staff, agent, representatives, visitors, or others to attend the Exhibition. In no event shall be any claim for damages or otherwise against the Organizer in respect of any loss or expense relating thereto.

## 5- TERMS AND METHODS OF PAYMENT

- 50% Deposit of the participation fee and of relevant stand charges must be paid upon signature by the Exhibitor/Participant. The balance shall be paid not later than 30 days prior to the opening of the exhibition
- The participation fee shall be paid by the due date. Otherwise the Organizer has the right to cancel the contract, and in this case, the Exhibition deposit will not be refunded.

## 6- BREACH OF CONTRACT AND WITHDRAWAL BY EXHIBITION/PATICIPANT

- In the events of abandonment or rejection of the allocated spaces, the Organizer has the right to cancel the Exhibitor's/Participant's. in this case, the Exhibition deposit will not be refunded
- In the event of partial abandonment or rejection of the allocated space, the organizer has the right to cancel the application or reallocate, the partly abandoned or rejected space. In this case if the participant fee for the diminished space is already paid, the deposit will not be refunded. But if that fee is not yet paid, the Exhibitor/Participant should pay half of the fee related to the diminished space

## 7- CHANGES OF DATES OR CANCELLATION OF EXHIBITION

- If unforeseen events arise which are not the responsibility of the Organizer, The organizer reserves the right to :
  - Cancel the Exhibition in the case the participation fee will not be refunded
  - Change the date of exhibition in this case the Exhibitors/Participants who are enabling to attend the fair at the new date are authorized to cancel by registered latter within one week following their notification of the change of the date in this case , the Organizer will keep 50% of the participation fee.
- The Organizer reserve the right to terminate the exhibition if use or occupancy of the Exhibition if use or occupancy of the Exhibition premises is or will be materially interfered with by reason of fire, casualty, strike, embargo, injunction, acts of god, or any other force majeure or event beyond the Organizers reasonable control during any period of time the availability f which is critical to the success of the fair it is expressly agreed that such a termination shall not constitute a breach of this agreement
- The Organizer reserve the right to change the venue and duration of the Exhibition if exceptional circumstances demand no refunds will be given

## 8- DECORATION OF STAND SERVICE

- All Exhibitors /Participant must complete their construction and/or decoration by the date and time stipulated by the Organizer in the exhibitor's /Participant's manual
- The Organizer reserves the right to make an additional charge to each Exhibitor/Participant equal to any amount charged to them for any services supplied whether specifically ordered or not. The Organizer Accept no responsibility to breakdown on failure of any of the services provided for or in connection with the Exhibition

## 9- MOVEMENT OF EXHIBITS

Exhibitors/Participant under take to remove all exhibits from the Exhibition Hall within two days after the end of the exhibition and shall indemnify the Organizer for loss by reason of delay or damage to the Exhibition Hall.

## 10- SECURITY

- The Organizer shall take all the reasonable security precautions in the interest of Exhibitors/Participants and visitors
- The Organizer shall not be held responsible for any loss or theft or damage to exhibits at the Exhibition Hall during the build-up, Exhibition dismantling period, the Organizer shall also not be held responsible for any loss or damage to Exhibits or any article belonging to the Exhibitor/Participant

## 11- INSURANCE

The Organizer is not responsible for any damage caused by the exhibitors/participants to third party or to themselves, nor to the loss, theft or destruction of equipment or commercial goods exhibited. Each Exhibitor/Participant must subscribe an individual insurance policy against these risks

## 12- FIRE REGULATION

- Materials used in stand and display construction must be properly fire-protected in accordance with the regulations of fairgrounds.
- The Organizer has the right, should circumstance so require, to make changes to the Exhibitor's/Participant's stand for the purpose of the fire control

## 13- SUPPLEMENTARY CLAUSE

- Whenever necessary, the Organizer shall have the right to issue supplementary regulations in addition to those in the "terms and regulations for participation" to ensure the smooth management of the exhibition.
- The Exhibitor/Participant shall also observe HORECA JORDAN 2014 Rules and Regulation
- An Exhibitors' /Participants' 'manual will be sent to each Exhibitor/Participant containing detailed instruction for the organization of the exhibition
- Any additional written regulation instruction shall be binding on the exhibitors/participants

## 14- DISPUTES AND JURISDICTION

- The Organizer will be validly notified of any claim only if submitted in writing to the address given below on the former page within two weeks of the closing date of the Exhibition Notices or claims addressed to the Exhibitor/Participant will be posted at the address given below and deemed to have been delivered within 5 working days of being posted
- Any dispute or question which may arise at any time hereinafter between the Organizer and the Exhibitor/Participant concerning these "Terms & Regulation for Participation" or the right and liabilities of the parties hereto shall be settled by the competent Court in Jordan in accordance with Jordanian laws.

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### An Event by:

Modern for Conferences & Exhibitions in partnership with Expo Jordan,

Jabal Amman, Al Hussein Bin Ali Str, Zara Expo Building, Level B Amman/Jordan. Tel: +962-6-4642501, Fax: +962-6-4642506,

[info@lawrenceconferences.com](mailto:info@lawrenceconferences.com) , [www.lawrececonferences.com](http://www.lawrececonferences.com) / [info@expoJordan.com.jo](mailto:info@expoJordan.com.jo) , [www.expoJordan.com.jo](http://www.expoJordan.com.jo)