

**HORECA JORDAN Strategic Partner**  
**(Exclusive - One Partner Only)**  
**Price 100,000 USD**

**Sponsorship Benefits:**

- Strategic sponsor will be granted a Prominent Large Exhibition Space in Prime Location (First to choose from floor plan) 36 SQM Booth
- Larger company logo Printed on printing materials and other branding items/Located at the exhibition area ( sponsor's area)(branding provided by organizer
- Logo printed on Main Backdrop ( Award Ceremony backdrop )
- Logo printed on Salon Culinary main Backdrop
- Logo printed on all newspaper advertisements
- Logo Printed on Al Waseet Newspaper Adverts
- Logo printed on local magazine adverts
- Sponsor logo printed on Towers ( Sponsor area)
- Free Colored full page advert in Hospitality news magazine.
- Corporate branding (company logo ) printed on towers around the exhibitor area & pre-function area (sponsor's area) printing and branding provided by the main organizer .
- Invitation Cards provided to 25 VIPs for the opening exhibition ceremony
- Company logo printed inside the exhibitor manual
- Full A4 page of the sponsors company profile , printed inside the exhibition Manual distributed to all Press and Exhibitors .
- Company logo printed in our monthly newsletter distributed to our mailing list (18'000 email address )
- Large logo on Horeca Website Home page with hyperlink to the sponsor's website
- Strategic partner sponsor will greet and escort the patronage upon arrival/opening ceremony
- Strategic partner can distribute special give-away to exhibitors / visitors (Gifts provided by the Strategic partner
- Strategic partner can distribute awards to the winners (Chef Culunaire Competition Winners ) Gifts Provided by Strategic Partner .
- Special Media Coverage for the strategic partner including social Media ,Newspapers, Electronic sites, Magazines, arranging interview ...etc.
- Special Thanks in the Exhibitors Manual
- Social Media Campaign: Facebook, and other social media Posts
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**Price Excluding 16% Sales tax**

**Diamond Sponsor :**  
**(One Diamond Only)**  
**Price 70,000 USD**

**Sponsorship Benefits:**

- Diamond sponsor will be granted a Prominent large Exhibition space in prime location ( Second to choose from floor plan) 30 SQM Booth
- Larger company logo Printed on printing materials And other branding items/Located at the exhibition area ( sponsor's area )
- Logo printed on Main Backdrop ( Award Ceremony Backdrop )
- Logo printed on Salon Culinary main backdrop
- Logo printed on all newspaper advertisements
- Logo Printed on Al Waseet Newspaper Adverts
- Logo printed on local magazine adverts
- Company logo ) printed on towers distributed around the exhibitor area & pre-function area (sponsor's area) ;(Branding items Provided by the main organizer .)
- Invitation Cards provided to 20 VIPs for the opening exhibition ceremony
- Company logo printed inside the exhibitor manual
- Half a page of the company profile printed inside the exhibition Manual distributed to all press and Exhibitors .
- Company logo printed in our monthly newsletter distributed to our mailing list (18'000 Email addresses )
- Logo on Horeca website Home page with hyperlink to the Diamond sponsor's area
- Special Thanks in the exhibitors Manual
- Social Media Campaign: Facebook, and other social media Posts

**Price Excluding 16% Sales tax**

**Platinum Sponsorship**  
**Price 50,000 USD**

**Sponsorship Benefits:**

- Platinum sponsor will be granted a prominent large exhibition space i (24 SQM Booth)
- Logo printed on towers around the exhibitor area & pre-function exhibitor area ( sponsor's area)
- Company logo Printed in the printing materials
- Logo printed on Main Backdrop ( Award Ceremony Backdrop )
- Logo printed on all newspaper advertisements
- Logo Printed on Al Waseet Newspaper Adverts
- Logo printed on local magazine adverts
- Invitation Cards to 10 VIPs for the opening Exhibition ceremony
- Quarter of page / company profile printed inside the exhibitor manual distributed to all press and exhibitors .

- Company logo printed in our monthly newsletter distributed to our mailing list (18'000 email Addresses with a link)
- Sponsor's logo printed on website with hyper link
- Media coverage
- Special Thanks in the exhibitors Manual

**Price Excluding 16% Sales tax**

### **Gold Sponsorship**

**Price 35,000 USD**

#### **Sponsorship Benefits:**

- Gold sponsor will be granted a prominent space in the exhibition area (18 SQM Booth)
- Logo printed on towers around the exhibitor area & pre-function exhibitor area (sponsor's area)
- Company logo Printed on printing materials
- Logo printed on Main Backdrop ( Award Ceremony backdrop )
- Logo printed on all newspaper advertisements
- Logo Printed on Al Waseet Newspaper Adverts
- Card Invitations to 6 VIPs to the exhibition opening ceremony
- Company logo printed in our monthly newsletter distributed to our Mailing list (18'000 email addresses)
- Sponsor's logo on website with hyper link
- Media coverage
- Listing with contact details in the exhibitor manual
- Social Media Campaign: Facebook, and other social media Posts

- **Price Excluding 16% Sales tax**

### **Silver Sponsorship**

**Price 20, 000 USD**

#### **Sponsorship Benefits:**

- Silver sponsor will be granted a space at the exhibition area (12 SQM Booth)
- Logo printed on towers around located exhibitor area & pre-function (sponsor's area section )(branding provided by organizer
- Logo printed on Main Backdrop ( Award Ceremony Backdrop)
- Logo printed on newspaper advertisements
- Company logo Printed on printing materials
- Logo Printed on Al Waseet Newspaper Adverts
- Sponsor's logo on website with hyper link
- Card Invitations to 5 VIPs to the opening exhibition ceremony

- Listing with contact details in the exhibitor manual
- Social Media Campaign: Facebook, and other social media Posts

**Price Excluding 16% Sales tax**

### **Telecom Partner**

**Price 25,000 USD**

#### **Sponsorship Benefits:**

- Telecom partner will be granted Space at the exhibition area (12 SQM Booth)
- Logo printed on towers around the exhibitor area & pre-function exhibitor area (sponsor's area)(branding provided by main organizer )
- Logo printed on Main Backdrop (award ceremony backdrop )
- Logo printed on Salon Chef Culinare main Backdrop.
- Telecom partner Logo printed on all newspaper advertisements
- Telecom partner Logo Printed on Al Waseet Newspaper Adverts
- Invitations to 5 VIPs to the exhibition opening ceremony
- Telecom partner logo printed in our monthly newsletter distributed to our mailing list (18'000 email addresses)
- Telecom partner logo on Horeca website with hyper link
- Telecom partner logo printed on printing materials / sponsorship section
- 1/4 page of the Telecom partner company profile printed inside the exhibitor manual distributed to visitors/exhibitors
- Listing with contact details in the exhibitor manual
- Media coverage; Social Media Campaign: Facebook, and other social media Posts

**Prices excluding 16 % sales tax**

### **Bronze Sponsorship**

**Price 10,000 USD**

#### **Sponsorship Benefits:**

- Bronze sponsor will be granted Space at the exhibition area (9 SQM Booth)
- Logo printed on towers around the exhibitor area & pre-function exhibitor area (sponsor's area)(branding provided by the main organizer )
- Logo printed on Main Backdrop (Award ceremony backdrop )
- Logo printed on newspaper advertisements
- Logo Printed on Al Waseet Newspaper Adverts
- Card Invitations to 3 VIPs to the exhibition opening ceremony
- Company logo on our monthly newsletter distributed to our mailing list being a Bronze Sponsor (18'000 email addresses)
- Sponsor's logo on Horeca website with hyper link/ sponsors section

- Company logo printed on some printing materials / sponsors section
- Social Media Campaign: Facebook, and other social media Posts

**Prices excluding 16 % sales tax**

### **Horeca Official Bank**

**Price 15, 000 USD**

#### **Sponsorship Benefits:**

- Official Bank sponsor will be granted Space at the exhibition area (9 SQM Booth )
- Official Bank Logo printed on towers around the exhibitor area (sponsor's area)(branding provided by the main organizer
- Card Invitations to 5 VIPs to the exhibition opening ceremony
- Official Bank logo printed on our monthly newsletter distributed to our mailing list (18,000 email addresses)
- Special thanks mentioning as Official bank during the opening welcoming speech/or closing or /during gifts winner distribution
- Sponsor's logo printed on website with hyper link
- Company logo printed on printing materials / sponsorship section
- Logo printed on all newspaper advertisements
- Logo Printed on Al Waseet Newspaper Adverts
- Listing with contact details in the exhibitor manual
- Special Thanks mentioned in the Exhibitors Manual with other sponsors
- Media coverage; Social Media Campaign: Facebook, and other social media Posts

**Price Excluding 16% Sales tax**

### **Corporate Sponsor**

**Price 5000 USD**

#### **Sponsorship Benefits:**

- Corporate sponsor will be granted Space at the exhibition area (6 SQM Booth )
- Logo printed on towers located at exhibitor area (sponsor's area) Branding provided by main organizer
- Card Invitations to 2 VIPs for the exhibition opening ceremony
- Sponsor's logo on website with hyper link
- Listing with contact details in the exhibitor manual
- Media coverage; Social Media Campaign: Facebook, and other social media Posts

**Price Excluding 16% Sales tax**

## **Friend of Horeca Jordan**

**Price 5000 USD**

### **Sponsorship Benefits:**

- Corporate sponsor will be granted Space at the exhibition area (6 SQM Booth )
  - Logo printed on towers located at exhibitor area (sponsor's area)  
Branding provided by main organizer
  - Card Invitations to 3 VIPs for the exhibition opening ceremony
  - Sponsor's logo on website with hyper link
  - Listing with contact details in the exhibitor manual
  - Media coverage; Social Media Campaign: Facebook, and other social media Posts
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- **Price Excluding 16% Sales tax**

## **Events Sponsorship**

### **Hospitality Salon Culinary**

For the Second edition, visitors will be invited to watch more than 250 Chefs competing in 18 different categories. Visitors will discover the region's latest culinary concepts and trends , and will meet a panel of international judges from Europe and the Middle East.

### **The Salon Culinary will feature 5 different competitions:**

- Display Competition (Bakery, Pastry and Cooking Competitions)
- Live Sandwich Making Competition
- Live Competition (Cooking and Pastry)
- Live Jordanian Competition (Cooking and Pastry)

Food and beverage companies, kitchen equipment and utensils, fruits and vegetables suppliers, chef's uniforms and accessories are invited to sponsor this unique event

### **Salon Culinary: (Live Cooking and Display Competitions)**

- Exclusive Salon Culinary Sponsorship (One only) \$30,000
- Beef Competition \$15,000
- Official Hygiene of the Salon Culinary \$12,000
- Burger Competition \$10,000
- Pastry Cup Competition \$ 7,000
- Official Chocolate \$3,000
- Official Nuts \$3,000
- Official Cream \$3,000
- Official Frozen Fruits \$3,000
- Official Sea Food \$3,000
- Official Chicken \$3,000
- Official Bread \$3,000
- Official Pasta \$3,000

### **Exclusive Salon Culinary Sponsorship (One only)**

#### **Price : \$30,000**

- Company Logo Printed on printing materials or branding items ( related to salon culinary )
- Logo Printed on towers around the Salon Culinaire Area (sponsorship area)(branding provided by main organizer)
- Logo printed on Salon Culinary Main backdrop

- Logo printed on HORECA JORDAN 2015 Main Backdrop
  - Logo printed on newspaper advertisement
  - Logo printed on magazine adverts
  - Logo printed on website with Hyperlink (Salon Culinary Sponsors Section)
  - Logo printed on Chef Judge Jackets (prime location )
  - Sponsor can distribute special give-away to the Visitors or Exhibitors or participants provided by the sponsor
  - Sponsor can distribute Awards to the winners (Chef Culinary Competition )
  - Invitations to 15 VIPs to the exhibition opening ceremony
  - Company logo printed inside the exhibitor manual
  - Free A4 page of the company profile printed inside the exhibition Manual distributed to all Press and Exhibitors .
  - Company logo printed on our monthly newsletter distributed to our Mailing list being a sponsor (18'000 email addresses)
  - Special thanks in the exhibitor manual ( sponsor section )
  - Social Media Campaign: Facebook, and other Social Media Posts
- **Price excluding 16 % tax**

### **Beef Competition**

**Price : \$15,000**

- Logo Printed on printing materials or branding items( related to salon Culinary/ sponsors section )(branding provided by organizer )
  - Logo Printed on towers (around the Salon Culinary Area )(Salon Culinary branding )
  - Logo printed on salon Culinary Main Backdrop
  - Logo printed on Chef Judge Jackets
  - Sponsor can distribute special give-away to participants / visitors provided by the sponsor
  - Sponsor can distribute Awards to the winners (Chef Culinary Competition )
  - Logo printed on all newspaper advertisement
  - Sponsor's logo on website with hyper link (Sponsor section/ salon culinary
  - Card Invitations to 10 VIPs to the exhibition opening ceremony
  - Company logo printed inside the exhibitor manual/sponsors section
  - Listing with contact details inside the exhibition Manual / sponsors section
  - Social Media Campaign: Facebook, and other social media Post
- **Price excluding 16 % tax**

### **Official Hygiene of the Salon Culinary \$12,000**

- Logo Printed on printing materials or branding items( related to salon culinary )
- Logo Printed on towers (Salon Culinary Area – sponsors section) branding [provided by main organizer



- Logo printed on Salon Culinary main backdrop
  - Logo printed on newspaper advertisement
  - Logo printed on Chef Judge Jackets (prime location )
  - Sponsor can distribute awards to the winners (Chef Culinary Competition )
  - Trophies and certificates distributed and provided to the winners/ "during closing ceremony" (provided by Boecker )
  - Sponsor's logo on website with hyper link
  - Invitations to 8 VIPs to the exhibition opening ceremony
  - Company logo printed inside the exhibitor manual
  - Listing with contact details printed in the exhibitor manual /sponsors section
  - Special thanks in the exhibitor manual ( sponsors section )
  - Announcements during the show that the sponsor company is the Salon Culinary Hygiene Jury
  - All Safety items should be provided by the Hygiene sponsor
  - Sponsor will provide tools and products to safeguard food safety and Hygiene at the Salon Culinary, namely:
    - Food Grade Disinfectants
    - Protective Blue Gloves
    - Chef hats
    - Anti-bacterial hand gel
    - Tissue Boxes
  - Pest West 2x1 machines - at least 2 - depending on the size of the salon
  - Social Media Campaign: Facebook, and other social media Posts
- **Price excluding 16 % tax**

### **Burger Competition \$10,000**

- Logo Printed on printing materials or branding items ( related to salon culinary)(branding provided by organizer
- Logo Printed on towers related to Salon Culinary (Salon Culinary Area )
- Logo printed on salon Culinaire Main Backdrop
- Logo printed on Chef Judge Jackets (
- Logo printed on all newspaper advertisements
- Sponsor's logo on website with hyper link
- Card Invitations to 5 VIPs to the exhibition opening ceremony
- Company logo printed inside the exhibitor manual
- Listing with contact details inside the exhibition Manual / sponsors section
- Company logo printed in our monthly newsletter distributed to our Mailing list being a Burger sponsor (18`000 email addresses)
- Social Media Campaign: Facebook, and other social media Posts

**\*Price excluding 16 % tax**

### **Pastry Cup Competition \$ 7,000**

- Logo Printed on printing materials or branding items (related to cup competition)

- Logo Printed on towers (Salon Culinary Area )
  - Logo printed on the winning Cup
  - Logo printed on salon Culinary Main backdrop
  - Sponsor's logo on website with hyper link
  - Card Invitations to 5 VIPs to the exhibition opening ceremony
  - Listing with contact details in the exhibitor manual
  - Company logo printed in our monthly newsletter distributed to our Mailing list (18`000 email addresses)
  - Logo printed on Chef Judge Jackets
  - Social Media Campaign: Facebook, and other social media Posts
- **Price excluding 16 % tax**

**Official Nuts , Cream , Seafood , Chicken , Frozen Fruits ,  
Bread and Pasta \$3,000 per item**

- Logo printed on Salon Culinary Main backdrop(Salon Culinary backdrop)
- Card Invitations to 3 VIPs to the opening exhibition ceremony
- Sponsor's logo on website with hyper link
- Logo printed on Chef Judge Jackets
- Logo Printed on towers (Salon Culinary Area )
- Social Media Campaign: Facebook, and other social media Posts

**Price excluding 16 % tax**

**Bed Making Competition**  
**Sponsor \$ 5,000**

**Second Edition**

Housekeepers and hotel management students , invited to compete and make the perfect bed in front of Professional Jury.

- Logo Printed on towers (sponsors section) (Bed making competition Area ) (branding provided by main organizer )
- Logo printed on website with a hyper link ( Sponsors Section – Bed Making Competition )
- Card Invitations to 5 VIPs to the exhibition opening ceremony
- Large company logo printed inside the exhibitor manual/sponsors section
- Listing in the exhibitor manual with contact details
- Social Media Campaign: Facebook, and other social media Posts

**\*\* Price Excluding 16 % tax**

## **Barista Competition**

The country's most skilled and professional Baristas are welcomed to battle for the coveted title of the Best Barista in Jordan .

### **Barista Main Gold Sponsor \$15,000**

#### **The Gold Sponsor will be named by the main sponsor name**

- Branding area for the barista main sponsor (branded with their company name , as the only main Barista sponsor ) (branding provided by main organizer )
- Logo Printed on towers around the Barista area competition ( Sponsors Section) (branding provided by main organizer )
- Logo printed on all newspaper advertisement
- Logo printed on website with hyper link ( Sponsors Section)
- Sponsor can distribute awards for the winners ( Barista Competition )
- Card Invitations to 10 VIPs to the exhibition opening ceremony
- Company logo printed inside the exhibitor manual/ sponsors section
- Full A4 page of the company profile printed inside the exhibition Manual distributed to all press and Exhibitors .
- Company logo printed on our monthly newsletter distributed to our Mailing list being a sponsor (18`000 email addresses)
- Special thanks in the exhibitor manual ( sponsors section )
- Social Media Campaign: Facebook, and other Social Media options

**\*\* Price Excluding 16 % tax**

### **Barista Friend**

#### **Sponsor \$10,000**

- Logo Printed on towers ( Sponsors Section ) (branding provided by main organizer )
- Company logo printed on our monthly newsletter distributed to our Mailing list being a sponsor (18`000 email addresses)
- Logo printed on website with hyper link ( Sponsors Section)
- Invitation Cards to 6 VIPs to the exhibition opening ceremony
- Company Listing with contact details in the exhibition Manual distributed to all Press and Exhibitors .
- Special thanks in the exhibitor manual ( sponsors section )
- Social Media Campaign: Facebook, and other Social Media options

**\*\* Price Excluding 16 % tax**

## **Effective Advertisement**

- Official Visitors Show Bags \$15,000
- Flyer distribution in Visitors Bags / or booklet \$5,000
- Banner on official website homepage  
Rate per one \$2,000/
- Logo printed at the Press Lounge (with other sponsor logos) \$2,000
- Logo printed at the Press Lounge (Exclusive with the Telecom partner) \$4,000
- Logo printed at the VIP Lounge (with other sponsor logos) /per company \$3,000
- Company Logo at the VIP Lounge (Exclusive) \$5,000
- Logo printed at the Registration Desks (with other sponsor logos) per company
- Logo printed on Long Banner between Floors (with other sponsors logo) \$2,000 /per company
- Ushers T-shirt branding \$5,000
- Elevator doors branding (per elevator) \$2,000
- Elevator doors branding (Package for all eight elevators) \$8,000
- Book Marker of the Official Catalogue \$4,000
- Logo printed on Visitors Lanyards \$7,000
- Special Newsletter sent to database (Each/per one) \$2,000
- Logo printed on Floor Plan (To be distributed to all visitors) \$3,000
- Official IT Company \$4,000

### **Advertisement at HORECA JORDAN Catalogue**

- Outside Back Cover (Colored) \$3,000
- Inside Back Cover (Colored) \$2,000
- Inside page (Colored) \$1,000

### **Advertisement at Hospitality News Magazine – Special HORECA**

- **JORDAN issue** \$1,090 -  
\$2,475

