



9<sup>th</sup> Edition

# HORECA JORDAN 2024

The 9<sup>th</sup> International Trade Show for Hotels, Restaurants, Catering, Food & Hospitality Services

# PROGRAM *at a Glance*

## Tuesday, 1 October, 2024

FROM - TO	EVENT	DESCRIPTION	LOCATION
13:00 - 14:00	<b>Opening Ceremony</b>	Official Opening and Cutting the Ribbon Ceremony Under the patronage of H.E. the Minister of Tourism & Antiquities	Center Area
14:00 - 21:00	<b>Hospitality Salon Culinaire</b>	<b>Display Competition:</b> Check out the creative displays competing for the best <b>Wedding Cake, Theme Celebration Cake</b>	Display Area
13:30 - 20:05	<b>Hospitality Salon Culinaire</b>	<b>Live Cooking Competition:</b> Major Hotels and Restaurants compete live in front of the public and an international jury at the <b>Contemporary Jordanian Cuisine, Pasta Competition</b>	Live Competition Kitchens
14:00 - 19:44	<b>Barista Competition</b>	<b>Al Ameen Coffee Barista Competition:</b> The country's most skilled and professional baristas will compete to impress and showcase their talents in Coffee	Barista Competition Area
14:30 - 19:20	<b>Art of Service Competition</b>	<b>Round 1 and Round 2 of the Art of Service Competition:</b> Participants will compete in two live workshops	Art of Service Area
14:30 - 19:25	<b>Bedmaking Competition</b>	Housekeepers and hotel management students are invited to compete and make the perfect bed in front of a Professional jury panel	Bedmaking Competition Area
16:55 - 18:30	<b>Hospitality Salon Culinaire</b>	<b>Sandwich Challenge (Cold):</b> Major Hotels and Restaurants compete live in front of the public and an international jury for the <b>Best Sandwich</b>	Sandwich Kitchen
20:30 - 21:00	<b>Hospitality Salon Culinaire</b>	The judges will award the Participants and announce the winners	Award Ceremony Area

## Wednesday, 2 October, 2024

FROM - TO	EVENT	DESCRIPTION	LOCATION
14:00 - 21:00	<b>Hospitality Salon Culinaire</b>	<b>Display Competition:</b> Check out the creative displays competing for the <b>Best Baguette, Three-Course Set Menu, Tapas and Canapes</b>	Display Area
14:00 - 19:50	<b>Hospitality Salon Culinaire</b>	<b>Live Cooking Competition:</b> Major Hotels and Restaurants compete live in front of the public and an international jury at the <b>Seafood, Junior Chef Competition, Market Basket</b>	Live Competition Kitchens
14:30 - 19:20	<b>Art of Service Competition</b>	<b>Round 3 of the Art of Service Competition:</b> Participants will attend to a table of guests and perform the whole sequence of service	Art of Service Area
14:00 - 19:44	<b>Barista Competition</b>	<b>Al Ameen Coffee Barista Competition:</b> The country's most skilled and professional baristas will compete to impress and showcase their talents in Coffee	Barista Competition Area
14:30 - 19:25	<b>Bedmaking Competition</b>	Housekeepers and hotel management students are invited to compete and make the perfect bed in front of a Professional jury panel	Bedmaking Competition Area
16:00 - 17:00	<b>HORECA TALKS</b>	<b>Table Talk with Jordan's Leading Chefs</b> Exploring the evolving F&B scene in Jordan - What's on the menu? Moderated by Deema Hajjawi	HORECA TALKS Area



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## Wednesday, 2 October, 2024

FROM - TO	EVENT	DESCRIPTION	LOCATION
16:30 - 19:05	<b>Hospitality Salon Culinare</b>	<b>Sushi Competition:</b> Major Hotels and Restaurants compete live in front of the public and an international jury for the <b>Sushi Competition</b>	Live Competition Kitchens
20:00	<b>Art of Service Competition</b>	<b>Art of Service Competition:</b> ANNOUNCEMENT OF THE FINALISTS	Art of Service Area
20:00 - 20:30	<b>Hospitality Salon Culinare</b>	The judges will award the Participants and announce the winners	Award Ceremony Area
20:20	<b>Barista Competition</b>	<b>Al Ameen Coffee Barista Competition:</b> ANNOUNCEMENT OF THE FINALISTS	Barista Competition Area

## Thursday, 3 October, 2024

FROM - TO	EVENT	DESCRIPTION	LOCATION
14:00 - 21:00	<b>Hospitality Salon Culinare</b>	<b>Display Competition:</b> Check out the creative displays competing for the <b>Best Macaron, Best Éclair, Best Croissant, Plated Desserts</b>	Display Area
14:00 - 16:20	<b>Hospitality Salon Culinare</b>	<b>Live Cooking Competition:</b> Major Hotels and Restaurants compete live in front of the public and an international jury at the <b>Meat Dish</b>	Live Competition Kitchens
14:30 - 19:15	<b>Art of Service Competition</b>	Final round of the Art of Service Competition	Art of Service Area
14:00 - 18:55	<b>Barista Competition</b>	<b>Al Ameen Coffee Barista Competition:</b> The country's most skilled and professional baristas will compete to impress and showcase their talents in Coffee	Barista Competition Area
14:00 - 18:40	<b>Bedmaking Competition</b>	Housekeepers and hotel management students are invited to compete and make the perfect bed in front of a Professional jury panel	Bedmaking Competition Area
16:00 - 17:00	<b>HORECA TALKS</b>	<b>Table Talk</b> Discussing Cloud Kitchen Business Model Moderated by Sally Saeed	HORECA TALKS Area
16:20 - 18:10	<b>Hospitality Salon Culinare</b>	<b>Burger Challenge:</b> Major Hotels and Restaurants compete live in front of the public and an international jury for the <b>Best Burger</b>	Live Competition Kitchens
18:10 - 19:05	<b>Hospitality Salon Culinare</b>	<b>Pizza Challenge:</b> Major Hotels and Restaurants compete live in front of the public and an international jury for the <b>Best Pizza</b>	Live Competition Kitchens
19:15	<b>Bedmaking Competition</b>	The Judges award the winners of the <b>Bedmaking Competition</b>	Award Ceremony Area
19:30	<b>Barista Competition</b>	The Judges will award the winners of the Barista Competition	Award Ceremony Area
20:00	<b>Art of Service Competition</b>	The Judges will award the winners of the Art of Service Competition	Award Ceremony Area
20:15	<b>Hospitality Salon Culinare</b>	The judges will award the gold medalists winners at the Hospitality Salon Culinare Awards Ceremony	Award Ceremony Area

Organizers



Lawrence & Hussein Consult

TheForum



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