

9" - 11" October | 3:00 - 9:00 PM Zara Expo Center | Amman - Jordan

HORECA JORDAN Strategic Partner (Exclusive - One Partner Only) Price 100,000 USD

- Strategic sponsor will be granted a Prominent Large Exhibition Space in Prime Location (First to choose from floor plan) 36 SQM Space
- Larger company logo Printed on printing materials and other branding items/Located at the exhibition area (sponsor's area)(branding provided by organizer
- Large Logo printed on Main Opening or Closing Backdrop (Award Ceremony backdrop)
- Large Logo printed on Salon Culinary Main Backdrop
- Large Logo printed on all Horeca newspaper advertisements
- Large Logo printed on local magazines adverts
- Large logo printed on Towers (Sponsors area in each floor (A,B,C,)
- HORECA Advert for year 2018: Free Colored full page advert in Hospitality news magazine with Logo printed on with other sponsors (magazines distributed to the Region).
- Corporate branding (company logo) printed on towers around the exhibitor area & pre-function area (sponsor's area) printing and branding provided by the main organizer.
- Invitation Cards provided to 25 VIPs for the opening exhibition ceremony (VIP card)
- Large Company logo printed inside the exhibitor manual (sponsors section)
- Full A4 page of the sponsor's company profile, printed inside the exhibition Manual distributed to all Press, visitors and Exhibitors.
- Large Company logo printed in our monthly newsletter distributed to our mailing list (18'000 email address)
- Large logo on Horeca Website Home page with hyperlink to the sponsor's website (sponsors section)

- Strategic partner sponsor will greet and escort the patronage upon arrival/opening ceremony
- Strategic partner can distribute special give-away to exhibitors / visitors (Gifts provided by the Strategic partner) (registration area)
- Strategic partner can distribute awards to the winners (Chef Culunaire Competition Winners) Gifts Provided by Strategic Partner.
- Special Media Coverage for the strategic partner including social Media, Newspapers, Electronic sites, Magazines, arranging interview ...etc.
- Special Thanks in the Exhibitors Acknowledgement Manual (sponsors section)
- Social Media Campaign: Facebook, and other social media Posts

Price Excluding 16% Sales tax

<u>Diamond Sponsor :</u> (One Diamond Only) Price 70,000 USD

- Diamond sponsor will be granted a Prominent large Exhibition space in prime location (Second to choose from floor plan) 30 SQM Space
- Medium company logo Printed on printing materials And other branding items/Located at the exhibition area (sponsor's area-branding provided by organizer)
- Medium Logo printed on Main Opening or Closing Backdrop (Award Ceremony Backdrop)
- Medium Logo printed on Salon Culinary main backdrop
- Medium Logo printed on all newspaper advertisements
- Medium Logo printed on local magazine adverts
- Corporate branding (company logo) printed on towers distributed around the exhibitor area & pre-function area (sponsor's area); Branding items Provided by organizer.
- Invitation Cards provided to 20 VIPs for the opening exhibition ceremony (VIP invitation cards)
- Medium Company logo printed inside the exhibitor manual (sponsors area)

- Half a page of the company profile printed inside the exhibition Manual distributed to all press and Exhibitors. (sponsors area)
- Medium Company logo printed in our monthly newsletter distributed to our mailing list (18'000 Email addresses)
- Medium Logo on Horeca website Home page with hyperlink to the Diamond sponsor's area
- Thanks in the exhibitors Manual acknowledgment (sponsors area)
- Social Media Campaign: Facebook, and other social media Posts

Price Excluding 16% Sales tax.

Platinum Sponsorship Price 50,000 USD Sponsorship Benefits:

- Platinum sponsor will be granted a prominent large exhibition space (24 SQM space)
- Logo printed on towers around the exhibitor area & pre-function exhibitor area (sponsor's area-branding provided by organizers)
- Company logo Printed in the printing materials(sponsors area- branding provided by organizers)
- Logo printed on Main Opening or Closing Backdrop (Award Ceremony Backdrop)
- Logo printed on all newspaper advertisements
- Logo printed on local magazine adverts
- Invitation Cards to 10 VIPs for the opening Exhibition ceremony
- Quarter of page / company profile printed inside the exhibitor manual Distributed to all press, visitors and exhibitors.
- Company logo printed in our monthly newsletter distributed to our mailing list (18'000 email Addresses with a link) – sponsors area
- Sponsor's logo printed on website with hyper link

 sponsors area
- Media coverage
- Special Thanks in the exhibitors Manual sponsors area

*Price Excluding 16% Sales tax

Gold Sponsorship Price 35,000 USD

Sponsorship Benefits:

- Gold sponsor will be granted a prominent space in the exhibition area (18 SQM Space)
- Logo printed on towers around the exhibitor area & pre-function exhibitor area (sponsor's area- branding provided by the organizers)
- Company logo Printed on printing materials

 sponsors area
- Logo printed on Main Opening or Closing backdrop (Award Ceremony backdrop)
- Logo printed on all newspaper advertisements

 sponsors area
- Card Invitations to 6 VIPs to the exhibition opening ceremony
- Company logo printed in our monthly newsletter distributed to our Mailing list (18'000 email addresses) – sponsors area
- Sponsor's logo on website with hyper link

 sponsors area
- Media coverage
- Listing with contact details in the exhibitor manual
- Social Media Campaign: Facebook, and other social media Posts
- Price Excluding 16% Sales tax

Silver Sponsorship Price 20, 000 USD

- Silver sponsor will be granted a space at the exhibition area (12 SQM Space)
- Logo printed on towers around located exhibitor area & pre-function (sponsor's area section)(branding provided by organizer
- Logo printed on Main Opening / or Award Ceremony Backdrop.
- Logo printed on newspaper advertisements

 sponsors area
- Company logo Printed on printing materials

 sponsors area

- Card Invitations to 5 VIPs to the opening exhibition ceremony
- Sponsor's logo on website with hyper link

 sponsors area
- Listing with contact details in the exhibitor manual sponsors area
- Social Media Campaign: Facebook, and other social media Posts

Price Excluding 16% Sales tax..

Telecom Partner

Price 30,000 USD

Sponsorship Benefits:

- Telecom partner will be granted Space at the exhibition area (12 SQM Space)
- Logo printed on towers around the exhibitor area & pre-function exhibitor area (sponsor's area)(branding provided by main organizer)
- Logo printed on Main Opening or / Award ceremony backdrop.
- Logo printed on Salon Chef Culinaire main Backdrop.
- Telecom partner Logo printed on all newspaper advertisements
- Invitations to 5 VIPs to the exhibition opening ceremony
- Telecom partner logo printed in our monthly newsletter distributed to our mailing list (18'000 email addresses) – sponsors area
- Telecom partner logo on Horeca website with hyper link
 sponsors area
- Telecom partner logo printed on printing materials / sponsorship section sponsors area
- Half a page of the Telecom partner company profile printed inside the exhibitor manual distributed to visitors/exhibitors/media
- Listing with contact details in the exhibitor manual sponsors area
- Media coverage; Social Media Campaign: Facebook, and other social media Posts

*Prices excluding 16 % sales tax

Bronze Sponsorship

Price 10,000 USD Sponsorship Benefits:

- Bronze sponsor will be granted Space at the exhibition area (9 SQM space)
- Logo printed on towers around the exhibitor area & pre-function exhibitor area (sponsor's area)(branding provided by the main organizer
- Logo printed on Main Opening or /Award ceremony backdrop) sponsors area - branding provided by the main organizer
- Logo printed on newspaper advertisements

 sponsors area
- Card Invitations to 3 VIPs to the exhibition opening ceremony
- Company logo on our monthly newsletter distributed to our mailing list being a Bronze Sponsor (18'000 email addresses) sponsors area
- Sponsor's logo on Horeca website with hyper link/ sponsors section
- Company logo printed on some printing materials / sponsors section
- Social Media Campaign: Facebook, and other social media Posts

Prices excluding 16 % sales tax..

Horeca Official Bank

Price 25, 000 USD

- Official Bank sponsor will be granted Space at the exhibition area (9 SQM Space)
- Official Bank Logo printed on towers around the exhibitor area (sponsor's area)(branding provided by the main organizer
- Card Invitations to 5 VIPs to the exhibition opening ceremony
- Official Bank logo printed on our monthly newsletter distributed to our mailing list (18,000 email addresses) (sponsor's area)
- Special thanks mentioning as Official bank during the opening
- welcoming speech/or closing or /during gifts winner distribution
- Sponsor's logo printed on website with hyper link-sponsor's area

- Company logo printed on printing materials / sponsors section
- Logo printed on all newspaper advertisements-sponsor's area
- Listing with contact details in the exhibitor manual
- Special Thanks mentioned in the Exhibitors Manual with other sponsors /listing
- Media coverage; Social Media Campaign: Facebook, and other social media Posts

Price Excluding 16% Sales tax

Corporate Sponsor

Price 7000 USD

Sponsorship Benefits:

- Corporate sponsor will be granted Space at the exhibition area (6 SQM space)
- Logo printed on towers located at exhibitor area (sponsor's area Salon Culinary floor)
 Branding provided by main organizer -sponsor's area
- Card Invitations to 2 VIPs for the exhibition opening ceremony
- Sponsor's logo on website with hyper link- sponsor's area
- Listing with contact details in the exhibitor manual
- Media coverage; Social Media Campaign: Facebook

Friends of Horeca Jordan

Price 10 000 USD

- Sponsor will be granted Space at the exhibition area (9 SQM Space)
- Logo printed on towers located at exhibitor area (sponsor's area Salon culinary floor)
 Branding provided by main organizer
- Card Invitations to 5 VIPs for the exhibition opening ceremony
- Sponsor's logo on website with hyper link- sponsor's area

^{*}Price Excluding 16% Sales tax.

- Listing with contact details in the exhibitor manual- sponsor's area
- Media coverage; Social Media Campaign: Facebook, and other social Media Posts
- Price Excluding 16% Sales tax.

Lanyard sponsorship: 10 000 USD

- *Company Logo branded & printed on all visitors lanyards
- *Special thanks: Listing in the catalogue /acknowledgement area
- * Logo on website/ sponsors section
- * Media coverage; Social Media Campaign: Facebook, and other social Media Posts

Price Excluding 16% Sales tax

Official Horeca Bags Sponsor

Price: 15 000 USD

- *Company Logo branded & printed on Exhibition bags (distributed to All Invitees , visitors; Visitors carrying the bags)
- *Special thanks Listing in the catalogue /acknowledgement area
- * Logo on website with Hyperlink / sponsors section
- * Media coverage; Social Media Campaign: Facebook, and other social Media Posts

<u>Ushers sponsorship</u>

Price: 8000 \$

- *Company Logo branded & printed on Ushers Tshirts
- *Special thanks Listing in the catalogue /acknowledgement area
- ** Logo on website with Hyperlink / sponsors section
- *Price Excluding 16% Sales tax

^{*}Price Excluding 16% Sales tax

Cleaning Staff

Price :5000 \$

- *Company Logo branded & printed on cleaning Staff Tshirts
- *Special thanks Listing in the catalogue /acknowledgement area
- * Logo on website/ sponsors section
- *Price Excluding 16% Sales tax.

Garbage bags

<u> Price: 5000 \$</u>

- *Company Logo branded & printed on Garbage bags
- *Special thanks Listing in the catalogue /acknowledgement area
- * Logo on website/ sponsors section
- *Price Excluding 16% Sales tax.

Elevator sponsorship

Price: 10 000 \$ for 8 elevators

- * Elevator branded with company design
- *Special thanks Listing in the catalogue /acknowledgement area
- * Logo on website/ sponsors section
- *Price Excluding 16% Sales tax.
- **For each one 2000 \$ per elevator + 16 % tax

Other Events Sponsorship

Hospitality Salon Culinary

For the fifth edition, visitors will be invited to watch more than 250 Chefs competing in more than 22 different categories. Visitors will discover The region's latest culinary concepts and trends, and will meet a panel of International judges from Europe and the Middle East.

The Salon Culinary will feature the below competitions:

- Display Competition (Bakery, Pastry & Bread decoration)
 Jordan Pastry Cup Cold display Bread Decoration Baguette
- Live Sandwich Making Competition
- Live Competition (Cooking and Pastry)(Daily competitions & Live Cooking Competitions)
- Live Jordanian Competition (Cooking)

Food and beverage companies, kitchen equipment and utensils, Fruits and vegetables suppliers, chef's uniforms and accessories are, Hygiene Invited to sponsor this unique event

Salon Culinary: (Live Cooking and Display Competitions)

- Exclusive Salon Culinary Sponsorship (One only) \$30,000
- Salon Culinary Corporate Sponsorship \$ 12000
- Beef Competition \$15,000
- Official Hygiene of the Salon Culinary \$15,000
- Burger Competition \$10,000
- Pastry Cup Competition \$ 7,000
- Contemporary Jordanian Cuisine \$ 5000
- Contemporary Jordanian Cuisine Ingredients \$ 3000
- Official Chocolate \$7,000
- Official Nuts \$5,000
- Official Cream \$5,000
- Official Frozen Fruits \$5,000
- Official Sea Food \$5,000
- Official Chicken \$5,000
- Official Bread \$5,000
- Official Pasta \$5,000

Salon Culinary Corporate Sponsorship Price: \$12,000

- Logo printed on Chef Jacket
- Logo Printed on towers around the Salon Culinary Area (sponsors area towers
- Logo printed on website with Hyperlink (Salon Culinary Sponsors Section)
- Invitations to 5 VIPs to the exhibition opening ceremony
- Company logo printed inside the exhibitor manual— sponsors section area
- Special thanks in the exhibitor manual (sponsor section sponsors section)
- Logo printed on Salon Culinary Main Official backdrop
 – sponsors section

Exclusive Salon Culinary Sponsorship (One only) Price: \$30,000

 Company Logo Printed on printing materials or branding items (related to salon culinary) (branding provided by organizers (sponsors section)

- Logo Printed on towers around the Salon Culinaire Area (sponsors area)(branding provided by main organizer)
- Logo printed on Salon Culinary Main Official backdrop
 – sponsors section
- Logo printed on HORECA JORDAN 2017 Main Backdrop sponsors section
- Logo printed on Exhibition Maps (Map located in Hall C)
- Logo printed on newspaper advertisement
 – sponsors section
- Logo printed on magazine adverts
 – sponsors section
- Logo printed on line magazines
- Logo printed on website with Hyperlink (Salon Culinary Sponsors Section)
- Sponsor can distribute special give-away to the Visitors or Exhibitors or participants, items provided by the sponsor
- Sponsor can distribute Awards to the winners (Chef Culinary Competition)
- Invitations to 15 VIPs to the exhibition opening ceremony
- Company logo printed inside the exhibitor manual- sponsors section
- Free A4 page of the company profile printed inside the exhibition Manual distributed to all Press, visitors and Exhibitors.
- Company logo printed on our monthly newsletter distributed to our Mailing list being a sponsor (18'000 email addresses)
- Logo printed on Chef Jackets
- Special thanks in the exhibitor manual (sponsor section sponsors section)
- Space in the exhibition area Prime location (12sqm)
- Social Media Campaign & coverage : Facebook, Instagram , and other Social Media Posts
- 100 invitation cards for the visitors invitation cards

Beef Competition Price: \$15,000

- Logo Printed on printing materials or branding items(related tosalon Culinary/ sponsors section) (branding provided by organizer)
- Logo Printed on towers (around the Salon Culinary Area)((Salon Culinary branding)

- Logo printed on salon Culinary Main Backdrop
- Sponsor can distribute special give-away to participants / visitors provided by the sponsor
- Sponsor can distribute Awards to the winners (Chef Culinary Competition)
- Logo printed on all newspaper advertisement
- Sponsor's logo on website with hyper link (Sponsor section/ salon culinary)
- Card Invitations to 10 VIPs to the exhibition opening ceremony
- Company logo printed inside the exhibitor manual/sponsors section
- Listing with contact details inside the exhibition Manual / sponsors section
- Social Media Campaign: Facebook, and other social media Post
 - Price excluding 16 % tax

Official Hygiene of the Salon Culinary \$15,000

- Logo Printed on printing materials or branding items(related to salon culinary)
- Logo Printed on towers (Salon Culinary Area sponsors section) branding [provided by main organizer
- Logo printed on Salon Culinary main backdrop
- Logo printed on newspaper advertisement
- Sponsor can distribute awards to the winners (Chef Culinary Competition)
- Trophies and certificates distributed and provided to the winners/ "during closing ceremony" (provided by the sponsor)
- Sponsor's logo on website with hyper link sponsors area related
- Invitations to 8 VIPs to the exhibition opening ceremony
- Company logo printed inside the exhibitor manual- sponsors area related
- Listing with contact details printed in the exhibitor manual /sponsors section
- Special thanks in the exhibitor manual (sponsors section)
- Announcements during the show that the Hygiene company is the Official Salon Culinary Hygiene
- All Safety items should be provided by the Hygiene sponsor

- The Hygiene sponsor company will provide tools and products to safeguard food safety and Hygiene at the Salon Culinary, namely:
 - Food Grade Disinfectants
 - Protective Blue Gloves
 - Chef hats
 - o Anti-bacterial hand gel
 - Tissue Boxes
- Pest West 2x1 machines at least 2 depending on the size of the salon
- Social Media Campaign: Facebook, and other social media Posts
 - Price excluding 16 % tax

Burger Competition \$10,000

- Logo Printed on printing materials or branding items (related to salon culinarysponsors section)(branding provided by organizer)
- Logo Printed on towers related to Salon Culinary (Salon Culinary Area)
- Logo printed on salon Culinaire Main Backdrop
- Logo printed on all newspaper advertisements
- Sponsor's logo on website with hyper link
- Card Invitations to 5 VIPs to the exhibition opening ceremony
- Company logo printed inside the exhibitor manual- sponsors section
- Listing with contact details inside the exhibition Manual / sponsors section
- Company logo printed in our monthly newsletter distributed to our Mailing list being a Burger sponsor (18'000 email addresses)
- Social Media Campaign: Facebook, and other social media Posts
 - Price excluding 16 % tax

Pastry Cup Competition \$ 7,000

- Logo Printed on printing materials or branding items (related to cup competition)
- Logo Printed on towers (Salon Culinary Area)
- Logo printed on the winning Cup
- Logo printed on Salon Culinary Award backdrop

- Sponsor's logo on website with hyper link sponsors section related
- Card Invitations to 5 VIPs to the exhibition opening ceremony
- Listing without contact details in the exhibitor manual
- Company logo printed in our monthly newsletter distributed to our Mailing list (18'000 email addresses)
- Company Listing in the exhibitor manual sponsors section
- Social Media Campaign: Facebook, and other social media Posts
 - Price excluding 16 % tax

Official Nuts, Cream, Seafood, Chicken, Frozen Fruits, Bread and Pasta

Price: \$ 5,000 each

- Logo printed on Salon Culinary Main backdrop(Salon Culinary backdrop)
- Card Invitations to 3 VIPs to the opening exhibition ceremony
- Sponsor's logo on website with hyper link- sponsors section
- Social Media Campaign: Facebook, and other social media Posts

Price excluding 16 % tax

Bed Making Competition

Sponsor \$ 5,000

Fifth Edition

Housekeepers and hotel management students, invited to compete and make the perfect bed in front of Professional Jury.

- Logo Printed on towers (sponsors section) (Bed making competition Area)
 (Branding provided by main organizer)
- Logo printed on website with a hyper link (Sponsors Section Bed Making Competition)
- Card Invitations to 5 VIPs to the exhibition opening ceremony
- Large company logo printed inside the exhibitor manual/sponsors section

- Listing in the exhibitor manual with contact details
- Social Media Campaign: Facebook, and other social media Posts
 - ** Price Excluding 16 % tax

Barista Competition

The country's most skilled and professional Baristas are welcomed to battle for the coveted title of the Best Barista in Jordan.

Barista Main Gold Sponsor \$15,000

- Logo Printed on towers around the Baresta area competition (Sponsors Section) (branding provided by main organizer)
- Logo printed on all newspaper advertisement
- Logo Printed on newsletters.
- Logo printed on website with hyper link (Sponsors Section)
- Sponsor can distribute awards for the winners (Barista Competition)
- Card Invitations to 10 VIPs to the exhibition opening ceremony
- Company logo printed inside the exhibitor manual/ sponsors section
- Full A4 page of the company profile printed inside the exhibition Manual distributed to all press and Exhibitors.
- Company logo printed on our monthly newsletter distributed to our Mailing list being a sponsor (18'000 email addresses)
- Special thanks in the exhibitor manual acknowledgement (sponsors section)
- Social Media Campaign: Facebook, and other Social Media options

Barista Sponsor \$12,000

- Logo Printed on towers related to Barista section (Sponsors Section) (branding provided by main organizer)
- Company logo printed on our monthly newsletter distributed to our Mailing list being a sponsor (18'000 email addresses)
- Logo printed on website with hyper link (Sponsors Section)
- Invitation Cards to 6 VIPs to the exhibition opening ceremony

- Company listing with contact details in the exhibition catalogue distributed to all Press and Exhibitors.
- Special thanks in the exhibitor manual (sponsors section)
- Social Media Campaign: Facebook, and other Social Media options

** Price Excluding 16 % tax

Mocktail competition \$ 7,000

- Logo Printed on towers related to Mocktails (Sponsors Section) (branding provided by main organizer)
- Company logo printed on our monthly newsletter distributed to our Mailing list being a sponsor (18'000 email addresses)
- Logo printed on website with hyper link (Sponsors Section)
- Invitation Cards to 6 VIPs to the exhibition opening ceremony
- Company listing with contact details in the exhibition catalogue distributed to all Press and Exhibitors.
- Special thanks in the exhibitor manual (sponsors section)
- Social Media Campaign: Facebook, and other Social Media options

Beverage Sponsor:

Price 15, 000 USD

J	Will Be the main Beverage sponsor / Soft drinks & energetic drinks
J	Exhibition booth 3mX3m=12sqm
J	Logo Printed on Printing Materials
J	Logo on website /HORECA JORDAN 2018 sponsors page
J	Logo printed on chef culinaire backdrop /sponsor section
J	Logo printed on Tower : with other sponsors/ Sponsor section
J	Logo printed on closing or opening stage backdrop / sponsor section
J	Special thanks mentioned during opening with other sponsor

^{**} Price Excluding 16 % tax

- Interview with the culinaire MC during the competition dates (if requested)
 Logo printed inside the exhibitors sponsor / sponsor section
 Listing with contact details in the exhibitor's catalogue
- ** Price Excluding 16 % tax

Art Of Service Competition \$15,000

- Logo Printed on Art of service towers (Sponsors Section) (branding provided by the main organizer)
- Invitation Cards to 6 VIPs to the exhibition opening ceremony
- Exhibition booth 3mX3m = 12sqm
- Logo on website /HORECA JORDAN 2018 sponsors page
- Logo printed on Tower: with other sponsors/ Sponsor section
- Logo printed on closing or opening stage backdrop / sponsor section
- Special thanks mentioned during opening with other sponsor
- Listing with contact details in the exhibitor's catalogue

^{**} Price Excluding 16 % tax

Effective Advertisement

J	Official Visitors Show Bags \$15,000							
J	Flyer distribution in Visitors Bags \$5,000							
J	Banner on \$2,000	official	Horeca	Jordan	2017	website	homepage	
J	Logo printed at the Press Lounge (with other sponsor logos) \$2,000							
J	Logo printed at the Press Lounge (Exclusive with the Telecom partner) \$4,000							
J	Logo printed at the VIP Lounge (with other sponsor logos) \$3,000							
J	Logo at the VIP Lounge (Exclusive) \$5,000							
J	Logo printed at the Registration Desks (with other sponsor logos) \$3,000							
J	Logo printed on Long Banner between Floors (with other sponsors logo \$ 4000							
J	Ushers T-shirt branding					\$8,0	00	
J	Elevator doors branding (per elevator)					\$2,0	00	
J	Elevator doors branding (Package for all eight elevators)					ors) \$10	000	
J	Book Marker of the Official Catalogue					\$4,0	000	
J	Logo printed on Visitors Lanyards					\$10,	000	
	Special Newsletter sent to database (Each/per one) \$2,000 Logo printed on Floor Plan (To be distributed to all visitors) \$3,000							
	Official IT Company VIP Lounge Registration area branding Valet area /hall entrance					\$ 12 \$ 1	,000 2000\ 2000 2000	

Advertisement at HORECA JORDAN Catalogue

Catalogue distributed during Horeca Jordan 2017 exhibition dates:

J	Outside Back Cover (Colored)	\$3,000
Ĵ	Inside Back Cover (Colored)	\$2,000
· .	Inside page (Colored)	\$1,000

<u>Advertisement at Hospitality News Magazine – Special HORECA</u> <u>Magazine distributed in the Region:</u>

JORDAN issue location)

\$1,090 - \$2,475 (depending on the