



Sponsorship Packages

HORECA JORDAN Strategic Partner
(Exclusive - One Partner Only) Price
100,000 USD

Sponsorship Benefits:

Strategic sponsor will be granted a Prominent Large Exhibition Space in Prime Location (First to choose from floor plan) 36 SQM Space

Larger company logo Printed on printing materials and other branding items/Located at the exhibition area (sponsor's area) ***branding provided by organizer*

Logo printed on Main Opening or Red Carpet Backdrop/or LED Screen (Award Ceremony backdrop)

Logo printed on Salon Culinary Main Backdrop/or Large LED Screen

Logo printed on all HORECA newspaper advertisements

Sponsor logo printed on Towers (Sponsors area)

Logo printed on Hospitality news magazine - sponsors area (magazines distributed on line to the Region).

Corporate branding (company logo) printed on towers around the exhibitor area & prefunction area (sponsor's area) printing and branding provided by the main organizer.

Invitation Cards provided to 25 VIPs for the opening exhibition ceremony

Company logo printed inside the exhibitor flier (sponsors section)

Company logo printed in our monthly newsletter distributed to our mailing list

Large logo posted on HORECA Website Home page with hyperlink to the sponsor's website (sponsors section)

Strategic partner sponsor will greet and escort the patronage upon arrival/ during opening ceremony/cutting the ribbon

Strategic partner can distribute special give-away to exhibitors / visitors (Gifts provided by the Strategic partner) @ *registration area*

Strategic partner can distribute awards to the winners (Cooking Competition Winners) Gifts Provided by Strategic Partner.

Special Social Media Coverage for the Strategic partner including Social Media, Newspapers, Electronic sites, arranging interview ...etc.

Special Thanks in the Exhibitors Fliers (sponsors section)

Social Media Campaign: Facebook, and other social media Posts 7 coverage

****Price above Excluding 16% Sales tax**

**Diamond Sponsor:
(One Diamond Only) Price
70,000 USD**

Sponsorship Benefits:

Diamond sponsor will be granted a Prominent Large Exhibition space in prime location (Second to choose from floor plan) 30 SQM Space

Larger company logo Printed on printing materials and other branding items/Located at the exhibition area (sponsor's area- branding provided by organizer)

Logo printed on Main Opening or Red-carpet Backdrop / or Large Led Screen (Award Ceremony Backdrop)

Logo printed on Salon Culinary main backdrop/or Large Led Screen

Logo printed on Hospitality news magazine - sponsors area (magazines distributed on line to the Region).

Corporate branding (company logo) printed on towers distributed around the exhibitor area & pre-function area (sponsor's area); Branding items Provided by organizer

Invitation Cards provided to 20 VIPs for the opening exhibition ceremony

Company logo printed inside the exhibitor manual (sponsors area)

Company logo printed in our monthly newsletter distributed to our mailing list

Logo posted on HORECA website Home page with hyperlink to the Diamond sponsor's area

Special Thanks in the Exhibitors flier (sponsors area)

Social Media Coverage: Facebook, and other social media Posts

****Price Excluding 16% Sales tax.**

Platinum Sponsorship

Price 50,000 USD

Sponsorship Benefits:

Platinum sponsor will be granted a prominent large exhibition space (24 SQM space)

Logo printed on towers around the exhibitor area & pre-function exhibitor area (sponsor's area- branding provided by organizers)

Company logo posted on printing materials (sponsors area- branding provided by organizers)

Logo printed on Main Opening or Red Carpet Backdrop/ or Large Led Screen (Award Ceremony Backdrop)

Logo printed on Hospitality news magazine - sponsors area (magazines distributed on line to the Region).

Invitation Cards to 10 VIPs for the opening Exhibition ceremony

Company logo printed in our monthly newsletter distributed to our mailing list - sponsors area

Sponsor's logo printed on website with hyper link– sponsors area

Social Media coverage

Special Thanks in the exhibitors' flier – sponsors area

****Price Excluding 16% Sales tax**

Gold Sponsorship Price

35,000 USD

Sponsorship Benefits:

Gold sponsor will be granted a prominent space in the exhibition area (18 SQM Space)

Logo printed on towers around the exhibitor area & pre-function exhibitor area (sponsor's area- branding provided by the organizers)

Company logo Posted on printing materials– sponsors area

Logo printed on Main Opening or Red-carpet Backdrop /or Led carpet (Award Ceremony backdrop

Logo printed on Hospitality news magazine - sponsors area (magazines distributed on line to the Region).

Card Invitations to 6 VIPs to the exhibition opening ceremony

Company logo printed in our monthly newsletter distributed to our Mailing

Sponsor's logo posted on website with hyper link– sponsors area

Media coverage

Listing with contact details in the exhibitor fliers

Social Media Coverage: Facebook, and other social media Posts

****Price Excluding 16% Sales tax**

Silver Sponsorship Price

20,000 USD

Sponsorship Benefits:

Silver sponsor will be granted a space at the exhibition area (12 SQM Space)

Logo printed on towers around located exhibitor area & pre-function (sponsor's area section) (branding provided by organizer

Logo printed on Main Opening /Red carpet backdrop /or Led Large Screen Backdrop

Company logo Printed on printing materials– sponsors area

Card Invitations to 5 VIPs to the opening exhibition ceremony

Sponsor's logo posted on website with hyper link– sponsors area

Listing with contact details in the exhibitor flier I – sponsors area

Social Media Coverage: Facebook, and other social media Posts

Price Excluding 16% Sales tax

Telecom Partner:

Price 25,000 USD Sponsorship

Benefits:

Telecom partner will be granted Space at the exhibition area (12 SQM Space)

Logo printed on towers around the exhibitor area & pre-function exhibitor area (sponsor's area) (branding provided by main organizer)

Logo printed on Main Opening or / Red-carpet Backdrop /or Led Screen Backdrop.

Logo printed on Salon Chef Culinaire main Backdrop /or Large LED Scree

Logo printed on Hospitality news magazine - sponsors area (magazines distributed on line to the Region).

Invitations to 5 VIPs to the exhibition opening ceremony

Telecom partner logo printed in our monthly newsletter distributed to our mailing list (18'000 email addresses) – sponsors area

Telecom partner logo posted on HORECA website with hyper link– sponsors area

Telecom partner logo printed on printing materials / sponsorship section– sponsors area

Listing with contact details in the exhibitor flier – sponsors area

Media coverage; Social Media coverage: Facebook, and other social media Posts

****Prices excluding 16% sales tax**

Bronze Sponsorship

Price 10,000 USD Sponsorship

Benefits:

Exhibition Free Space 3 x3 = 9sqm

Logo printed on towers around the exhibitor area & pre-function exhibitor area (sponsor's area) (branding provided by the main organizer)

Logo printed on Main Opening or /or Red Carpet backdrop) – sponsors area - branding provided by the main organizer

Logo printed on Hospitality Magazine advertisements– sponsors area

Card Invitations to 3 VIPs to the exhibition opening ceremony

Company logo on our monthly newsletter distributed to our mailing list being a Bronze Sponsor

Sponsor's logo posted on HORECA website with hyper link/ sponsors section

Company logo printed on some printing materials / sponsors section

Social Media Coverage: Facebook, and other social media Posts

****Prices excluding 16 % sales tax**

HORECA Official Bank

Price 20, 000 USD

Sponsorship Benefits:

Official Bank sponsor will be granted Space at the exhibition area (9 SQM Space)

Official Bank Logo printed on towers around the exhibitor area (sponsor's area) (branding provided by the main organizer)

Card Invitations to 5 VIPs to the exhibition opening ceremony

Official Bank logo printed on our monthly newsletter distributed to our mailing list

Special thanks mentioning as Official bank during HORECA dates

Sponsor's logo printed on website with hyper link-sponsor's area Company

logo printed on printing materials / sponsors section

Logo printed on Hospitality news magazine - sponsors area (magazines distributed on line to the Region).

Listing with contact details in the exhibitor flier

Special Thanks mentioned in the Exhibitors flier with other sponsors /listing

Social Media Coverage: Facebook, and other social media Posts

****Price Excluding 16% Sales tax**

Corporate Sponsor

Price 5000 USD

Sponsorship Benefits:

Corporate sponsor will be granted Space at the exhibition area (6 SQM space)

Logo printed on towers located at exhibitor area (sponsor's area) Branding provided by main organizer -sponsor's area

Card Invitations to 2 VIPs for the exhibition opening ceremony

Sponsor's logo on website with hyper link- sponsor's area

Listing with contact details in the exhibitor flier

Media coverage; Social Media Coverage: Facebook, and other social media Posts

****Price Excluding 16% Sales tax.**

Friends of HORECA JORDAN

Price 10000 USD

Sponsorship Benefits:

Corporate sponsor will be granted Space at the exhibition area (6 SQM Space)

Logo printed on towers located at exhibitor area (sponsor's area) Branding provided by main organizer

Card Invitations to 3 VIPs for the exhibition opening ceremony

Sponsor's logo posted on website with hyper link- sponsor's area

Listing with contact details in the exhibitor manual- sponsor's area

Media coverage; Social Media Coverage: Facebook, and other social media Posts

****Price Excluding 16% Sales tax.**

Lanyard sponsorship

10 000 USD

Company Logo branded & printed on visitors' lanyards

Special thanks Listing in the exhibitor flier /acknowledgement area

Logo on website/ sponsors section

****Price Excluding 16% Sales tax**

Official HORECA Bags Sponsor Price:

15 000 USD

Company Logo branded & printed on Exhibition bags

Special thanks Listing in the exhibitor flier catalogue /acknowledgement area

Logo posted on website/ sponsors section

****Price Excluding 16% Sales tax**

Ushers sponsorship

Price :8000 USD

Company Logo branded & printed on Ushers T-shirts

Special thanks Listing in the exhibitor flier /acknowledgement area

Logo posted on website/ sponsors section

****Price Excluding 16% Sales tax**

Cleaning Staff

Price :5000 \$

Company Logo branded & printed on Staff T-shirts

Special thanks Listing in the exhibitor flier /acknowledgement area

Logo posted on website/ sponsors section

****Price Excluding 16% Sales tax.**

Garbage bags

Price :5000 UDF

Company Logo branded & printed on Garbage bags

Special thanks Listing in the exhibitor flier /acknowledgement area

Logo posted on website/ sponsors section ****Price**

Excluding 16% Sales tax.

Elevator sponsorship

Price :10 000 \$ for 8 elevators

Elevator branded with company design (All branding done by sponsor)

Special thanks Listing in the exhibitor flier /acknowledgement area

Logo posted on website/ sponsors section

****Price Excluding 16% Sales tax.**

/// For one elevator only price would be 2000 USD +16 % tax ///

Other Events Sponsorship

Hospitality Salon Culinary

For the third edition, visitors will be invited to watch more than 250 Chefs competing in more than 20 different categories. Visitors will discover the region's latest culinary concepts and trends, and will meet a panel of international judges from Europe and the Middle East.

The Salon Culinary will feature 5 different competitions:

- Display Competition (Bakery, Pastry and Cooking Competitions)
- Live Sandwich Making Competition
- Live Competition (Cooking and Pastry)
- Live Jordanian Competition (Cooking and Pastry)

Food and beverage companies, kitchen equipment and utensils, fruits and vegetables suppliers, chef's uniforms and accessories are invited to sponsor this unique event

Salon Culinary: (Live Cooking and Display Competitions)

- Exclusive Salon Culinary Sponsorship (One only) \$30,000
- Beef Competition \$15,000
- Official Hygiene of the Salon Culinary \$15,000
- Burger Competition \$10,000
- Pastry Cup Competition \$ 7,000
- Contemporary Jordanian Cuisine \$ 5000
- Contemporary Jordanian Cuisine Ingredients \$ 3000
- Official Chocolate \$7,000
- Official Nuts \$5,000
- Official Cream \$5,000
- Official Frozen Fruits \$5,000
- Official Sea Food \$5,000
- Official Chicken \$5,000
- Official Bread \$5,000
- Official Pasta \$5,000

Exclusive Salon Culinary Sponsorship (One only) Price:
30,000 USD

Company Logo Printed on printing materials or branding items (related to salon culinary) (branding provided by organizers (sponsors section)

Logo Printed on towers around the Salon Culinaire Area (sponsors area) (branding provided by main organizer)

Logo printed on Salon Culinary Main Official backdrop/or Led Screen – sponsors section

Logo printed on HORECA JORDAN 2021 Main Red Carpet Backdrop/or Led Screen – sponsors section

Logo printed on Hospitality news magazine - sponsors area (magazines distributed on line to the Region).

Logo printed on HORECA website with Hyperlink (Salon Culinary Sponsors Section)

Sponsor can distribute special give-away to the Visitors or Exhibitors or participants, items provided by the sponsor

Sponsor can distribute Awards to the winners (Chef Culinary Competition)

Invitations to 15 VIPs to the exhibition opening ceremony

Company logo printed inside the exhibitor flier – sponsors section

Company logo printed on our monthly newsletter distributed to our Mailing list

Special thanks in the **exhibitor flier** (sponsor section – sponsors section)

Social Media Coverage: Facebook, and other Social Media Posts

****Price excluding 16 % tax**

Beef Competition
Price: 15,000 USD

Logo Printed on printing materials or branding items (related to salon Culinary/ sponsors section) (branding provided by organizer)

Logo Printed on towers (around the Salon Culinary Area) ((Salon Culinary branding)

Logo printed on salon Culinary Main Backdrop/or Led Screen

Sponsor can distribute special give-away to participants / visitors provided by the sponsor

Sponsor can distribute Awards to the winners (Chef Culinary Competition)

Logo printed on Hospitality news magazine - sponsors area (magazines distributed on line to the Region).

Sponsor's logo posted on website with hyper link (Sponsor section/ salon culinary)

Card Invitations to 10 VIPs to the exhibition opening ceremony

Company logo printed inside the **exhibitor flier** /sponsors section

Listing with contact details inside the **exhibitor flier** / sponsors section

Social Media Coverage: Facebook, and other social media Post

****Price excluding 16 % tax**

Official Hygiene of the Salon Culinary \$15,000

Logo Printed on printing materials or branding items (related to salon culinary)

Logo Printed on towers (Salon Culinary Area – sponsors section) branding [provided by main organizer

Logo printed on Salon Culinary Main Backdrop/or led Screen

Logo printed on Hospitality news magazine - sponsors area (magazines distributed on line to the Region-).

Sponsor can distribute awards to the winners Chef Culinary Competition)

Trophies and certificates distributed and provided to the winners/ "during closing ceremony" (provided by the sponsor)

Sponsor's logo posted on website with hyper link – sponsors area related

Invitations to 8 VIPs to the exhibition opening ceremony

Company logo printed inside the **exhibitor flier** - sponsors area related

Listing with contact details printed in the **exhibitor flier** /sponsors section

Special thanks in the exhibitor manual (sponsors section)

Announcements during the show that the Hygiene company is the Official Salon Culinary Hygiene

All Safety items should be provided by the Hygiene sponsor

The Hygiene sponsor company will provide tools and products to safeguard food safety and Hygiene at the Salon Culinary, namely:

Food Grade Disinfectants

Protective Blue Gloves

Anti-bacterial hand gel

Tissue Boxes

Pest West 2x1 machines - at least 2 - depending on the size of the salon

Social Media Coverage: Facebook, and other social media Posts

****Price excluding 16 % tax**

Burger Competition \$10,000

Logo Printed on printing materials or branding items (related to salon culinary- sponsors section) (branding provided by organizer)

Logo Printed on towers related to Salon Culinary (Salon Culinary Area)

Logo printed on salon Culinary Main Backdrop

Logo printed on Hospitality news magazine - sponsors area (magazines distributed on line to the Region).

Sponsor's logo posted on website with hyper link

Card Invitations to 5 VIPs to the exhibition opening ceremony

Company logo printed inside the **exhibitor flier** - sponsors section

Listing with contact details inside the **exhibitor flier** / sponsors section

Company logo printed in our monthly newsletter distributed to our Mailing list being a Burger sponsor (18`000 email addresses)

Social Media Coverage: Facebook, and other social media Posts

****Price excluding 16 % tax**

Pastry Cup Competition \$ 8,000

Logo Printed on printing materials or branding items (related to cup competition)

Logo Printed on towers (Salon Culinary Area)

Logo printed on the winning Cup

Logo printed on Salon Culinary Award backdrop/or Led Screen Backdrop

Sponsor's logo posted on website with hyper link – sponsors section related

Card Invitations to 5 VIPs to the exhibition opening ceremony

Listing without contact details in the **exhibitor flier**

Company logo printed in our monthly newsletter distributed to our Mailing list (18`000 email addresses)

Company Listing in the **exhibitor flier** – sponsors section

Social Media Coverage: Facebook, and other social media Posts

□ **Price excluding 16 % tax**

Official Nuts, Cream, Seafood, Chicken, Frozen Fruits, Bread and Pasta

Price: 5,000 USD each

Logo printed on Salon Culinary Main backdrop (Salon Culinary backdrop)/Large Led Screen

Card Invitations to 3 VIPs to the opening exhibition ceremony

Sponsor's logo posted on website with hyper link- sponsors section

Social Media Campaign: Facebook, and other social media Posts

****Price excluding 16% tax**

Bed Making Competition Sponsor 5,000 USD

Housekeepers and hotel management students, invited to compete and make the perfect bed in front of Professional Jury.

Logo Printed on towers (sponsors section) (Bed making competition Area)

(branding provided by main organizer)

Logo printed on website with a hyper link (Sponsors Section – Bed Making Competition)

Card Invitations to 5 VIPs to the exhibition opening ceremony

Large company logo printed inside the **exhibitor flier** /sponsors section

Listing in the exhibitor **flier with** contact details

Social Media Coverage: Facebook, and other social media Posts

**** Price Excluding 16 % tax**

Table Setting competition Sponsor 5000 USD plus tax

Hotels & wedding planners, invited to compete and make best Table setting in front of Professional Jury.

Logo Printed on towers (sponsors section) (Table setting competition Tower Area)
(branding provided by main organizer)

Logo printed on website with a hyper link (Sponsors Section – Table setting Competition)

Card Invitations to 5 VIPs to the exhibition opening ceremony

Company logo printed inside the **exhibitor flier** /sponsors section

Listing in the exhibitor **flier with** contact details

Social Media Coverage: Facebook, and other social media Posts

**** Price Excluding 16 % tax**

Barista Competition

The country's most skilled and professional Baristas are welcomed to battle for the coveted title of the Best Barista in Jordan.

Barista Main Gold Sponsor \$15,000

Logo Printed on towers around the Barista area competition (Sponsors Section)

(branding provided by main organizer)

Logo printed on Hospitality news magazine - sponsors area (magazines distributed online to the Region).

Logo Printed on newsletters.

Logo printed on website with hyper link (Sponsors Section)

Sponsor can distribute awards for the winners (Barista Competition)

Card Invitations to 10 VIPs to the exhibition opening ceremony

Company logo printed inside the **exhibitor flier** / sponsors section

Company logo printed on our monthly newsletter distributed to our Mailing list being a sponsor (18`000 email addresses)

Special thanks in the **exhibitor flier** – acknowledgement (sponsors section) Social

Media Coverage: Facebook, and other Social Media options

**** Price Excluding 16 % tax**

Barista Sponsor \$12,000

Logo Printed on towers related to Barista section (Sponsors Section) (branding provided by main organizer)

Company logo printed on our monthly newsletter distributed to our Mailing list being a sponsor

Logo posted on website with hyper link (Sponsors Section)

Invitation Cards to 6 VIPs to the exhibition opening ceremony

Company listing with contact details in the **exhibitor flier distributed** to all Press and Exhibitors.

Special thanks in the **exhibitor flier** (sponsors section)

Social Media Coverage: Facebook, and other Social Media options

**** Price Excluding 16 % tax**

Mocktail competition \$ 7,000

Logo Printed on towers related to Mocktails (Sponsors Section) (branding provided by main organizer)

Company logo printed on our monthly newsletter distributed to our Mailing list being a sponsor (18`000 email addresses)

Logo printed on website with hyper link (Sponsors Section)

Invitation Cards to 6 VIPs to the exhibition opening ceremony

Company listing with contact details in the **exhibitor flier distributed** to all Press and Exhibitors.

Special thanks in the exhibitor manual (sponsors section)

Social Media Campaign: Facebook, and other Social Media options

**** Price Excluding 16% tax**

Beverage Sponsor:

Price 15, 000 USD

Will Be the main Beverage sponsor / Soft drinks & energetic drinks

Exhibition booth 3mX3m=12sqm

Logo Printed on Printing Materials

Logo posted on website /HORECA JORDAN 2017 sponsors page

Logo printed on chef culinary backdrop /or Led screen backdrop sponsor section

Logo printed on Tower: with other sponsors/ Sponsor section

Logo printed on opening backdrop or Red Carpet backdrop / sponsor section

Special thanks mentioned during the event with other sponsor

Interview with the culinary MC during the competition dates (if requested)

Logo printed inside the **exhibitor flier** / sponsor section

Listing with contact details in the **exhibitor flier**

**** Price Excluding 16 % tax**

Art Of Service Competition \$15,000

Logo Printed on Art of service towers (Sponsors Section) (branding provided by the main organizer)

Invitation Cards to 6 VIPs to the exhibition opening ceremony

Exhibition booth 3mX3m = 12sqm

Logo on website /HORECA JORDAN 2021 sponsors page

Logo printed on Tower: with other sponsors/ Sponsor section

Logo printed on closing or opening backdrop or Red Carpet / sponsor section

Special thanks mentioned during opening with other sponsor

Listing with contact details in the **exhibitor flier**

**** Price Excluding 16 % tax**

Effective Advertisement

Official Visitors Show Bags	\$15,000
Flyer distribution in Visitors Bags	\$ 5,000
Banner on official HORECA JORDAN 2021 website homepage	\$ 2,000
Logo printed at the VIP Lounge (with other sponsor logos)	\$ 3,000

Logo at the VIP Lounge (Exclusive)	\$ 5,000
Logo printed at the Registration Desks (with other sponsor logos)	\$ 3,500
Logo printed on Long Banner between Floors (with other sponsors logo)	\$ 3,000
Ushers T-shirt branding	\$ 8,000
Elevator doors branding (per elevator)	\$ 2,000
Elevator doors branding (Package for all eight elevators)	\$10,000
Logo printed on Visitors Lanyards	\$10,000
Special Newsletter sent to database (Each/per one)	\$ 2,000
Official IT Company	\$ 5,000
VIP Lounge	\$ 12,000
Registration area branding	\$ 12,000

Advertisement at Hospitality News Magazine – Special HORECA Magazine distributed in the Region:

JORDAN issue \$1,090 - \$2,475 (depending on the location)

**ALL SPONSORSHIP PACKAGES WILL BE COVERED BY
HORECA NETWORK SOCIAL MEDIA**
